NOTIFICATION

No. 145/2024 Dated : 29/10/2024

Subject : Inclusion of the Course B.Voc. in Apparel & Textile Designing as a Generic Open Elective Course GOEC) in Semester I & II as per NEP-2020 guidelines.

It is notified for general information of all concerned that the authorities of the University have accepted that the Course B.Voc. in Apparel & Textile Designing shall be included as a Generic Open Elective Course GOEC) in Semester I & II in the Faculties Humanities, Commerce & Management and Science & Technology as per NEP-2020 guidelines to be implemented from the academic session 2024-2025 onwards which is mentioned as under:

Sd/-
(Dr.A.M.Asanare)
Registrar
Sant Gadge Baba Amravati University

Generic Open Elective Course (GOEC)
Assistant Fashion Designer

Introduction: The Course is prepared and designed in the lines of New Education Policy 2020 approved by Faculty and Academic Council of Sant Gadge Baba Amravati University, Amravati. It is as per the guidelines of Qualifications Pack - Occupational Standards For Apparel, Made-Up's And Home Furnishing AMH/Q1210 from B.Voc Ad hoc Committee for the students of other faculty including Humanities, Science & Technology and Commerce & Management.

Brief Job Description: The span of jobs for an assistant fashion designer involves market study, perceiving trends underline, predict and forecast trends setting in for season forthcoming, identify theme, create mood board based on theme, develop designs for entire range of products in relation to the theme and subsequently to generate techpack for each style within the range of products. Finally to work with team to develop a prototype based on techpack.

Personal Attributes: He/she should have flair for art and drawings. He/she should have basic mathematical skills, particularly making calculations and measuring. He/she should possess good written and excellent oral communication skills. He/she should be patient for strenuous long hours of working under stringent deadlines. He should be highly imaginative, creative, analytic and man of voracious readings and keen listener too.

National Occupational Standards (NOS) :
Compulsory:

1. AMH/N1210 Plan and prepare design collections of garments for a season.
2. AMH/N1211Develop proto and fit samples.
3. AMH/N1222 Evaluate the proto sample developed related to specific product class.
4. AMH/N1223 Maintain health, safety and security in the designing department.
5. AMH/N0104 Comply with industry, regulatory and organizational requirements.
6. AMH/N1204: Maintain the work area, tools, machines and computers and greening of job roles.

Generic Open Elective Course (GOEC)
Assistant Fashion Designer –I

SEMESTER – I

Level	Semester	Code:	Course	Credits	Teaching Hours	Exam Duration	Max Marks	Total Marks
4	I	805291	Assistant Fashion Designer-I	02	30	2 Hrs	Theory- 30, Internal assesment -20	50
Course Objectives			1. To impart creative and technical skill for designing textiles & Fashion Designer. 2. Enhance knowledge of fabric types, garment construction techniques, and production methods 3. Conduct competitive analysis to understand market demands and help the brand stay competitive.					

Course Outcomes *At the end of this course, students will be able to:*	1. Develop awareness and appreciation of art's and aesthetics is textile 2. Students will be able to use industry terminology and equipment in appropriate ways**.** 3. Students will be able to sew and name various career paths in the fashion industry. 4. Students will be able to create a clothing line	
Unit I	Art of Design 1. Meaning 2. Types 3. Layout in d Design 4. Textile deign	Teaching Hrs 7
Unit II	Element of Designing 1. Line ,Form 2. Texture, colour 3. Space, light 4. Idea	Teaching Hrs 8
Unit III	Principles of Design 1. Harmony 2. Proportion 3. Balance 4. Emphasis, Rhythm	Teaching Hrs 8
Unit IV	A. Colour Importance And Effect Three Dimensions of Colour 1. Hue, Value, Intensity in textile 2. Colour schemes B. Maintain health, safety and security in the designing department	Teaching Hrs .7

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References:

1. Watsond Textile Design and Colour, Universal Publishing Corporation
2. Iren Waller : Designing with thread.
3. Nisbat Garments of Textile Design Taraparewals sons and co, Bombay
4. Edward Miller (1992) Textile
5. Grossicki Watson (1975) Textile Design and Colour Butterwarth & Company
6. The Fashion Designer, Survival Guide by Mary Gehlhar

Generic Open Elective Course (GOEC)

Assistant Fashion Designer- II

SEMESTER – I

Level	Semester	Code:	Course	Credits	Teaching Hours	Exam Duration	Max Marks	Total Marks
4	**I**	**805292**	**Assistant Fashion Designer -II**	**02**	**30**	**2 Hrs**	**Theory- 30, Internal assesment -20**	**50**

Course Objectives	1. To develop skill in Garment Construction 2. Provide input on fabric selection, color schemes, and garment construction techniques. 3. Conduct fittings and make necessary adjustments to ensure proper fit and functionality	
Course Outcomes *At the end of this course, students will be able to:*	1. Develop and understand the principle of pattern making 2. Create fashion collections that reflect creativity and innovation through the use of advanced techniques achieved through shape, color, silhouette, proportion and fabrication; 3. Effectively use appropriate, innovative technologies to conceptualize, create, produce and communicate fashion design and related concepts	
Unit I	Sewing Machine 1. Types of Sewing Machine 2. Maintenance of Sewing Machine 3. Problems in Sewing Machine 4. Tools	Teaching Hrs 7

Unit II	1. Fabric 2. Thread and needles 3. Classification basic hand stitches seams 4. Seam process	Teaching Hrs 8
Unit III	1. Garments evolution 2. Fabric content 3. Shaping devices 4. Decorative details and alterations potential	Teaching Hrs 8
Unit IV	A. Clothing Construction 1. Different figure types anthropometric 2. Standard chart measurement men and women 3. Standard chart measurement Boy and Girl B. Evaluate the proto sample developed related to specific product class	Teaching Hrs 7

References: -

1. Creative Clothing Construction Magraw Hill, 1973.
2. Sneek Barbara, Marking Baby Clothes Tapinagar
3. Easy Cutting –Javekar W.B
4. The Battle of Versailles: The Night American Fashion Stumbled into the Spotlight and Made History
5. Gods & Kings by Dana Thomas
6. Love Style Life by Garance Dore.

Generic Open Elective Course (GOEC)
Assistant Fashion Designer –III

SEMESTER – II

Level	Semester	Code:	Course	Credits	Teaching Hours	Exam Duration	Max Marks	Total Marks
4.5	**I**	**8052093**	**Assistant Fashion Designer**	**02**	**30**	**2 Hrs**	**Theory- 30, Internal assesment -20**	**50**

Course Objectives	1. To develop and understand the principles of pattern making through flat pattern and draping. 2. Enhance problem-solving skills by addressing design challenges and offering innovative solutions. 3. Support the senior designer in preparing for fashion shows, presentations, and product launches.	
Course Outcomes *At the end of this course, students will be able to:*	1. Students will be able to develop a library of fashion croquis /templates. 2. Students will be able to drape foundation patterns on the dress form through selected in-class exercises. 3. Networking Opportunities: Working closely with established designers, manufacturers	
Unit I	Garments 1. Garments Details 2. Neckline Collar 3. Sleeves Princes line 4. Tucks Pleats ,Gathers	Teaching Hrs 7
Unit II	Fabric 1. Introduction to fabrics 2. Looking at fabric design 3. Application to Textile Products 4. Excercies –Stamp repeats	Teaching Hrs 8
Unit III	A. Computer integrated textile design 1. Introduction to computer textile design 2. Photoshop illustrator 3. CAD B. Comply with industry, regulatory and organizational requirements	Teaching Hrs 8
Unit IV	Patter Making 1. Introduction to Pattern 2. Basic tools used in Pattern Making 3. Drafting and adaptation of Basic Block 4. Pattern Making Techniques	Teaching Hrs 7

References:

1. Creative Clothing Construction MaGraw Hill, 1973
2. Easy cutting –Javekar ,WB
3. Practical Dress Design –Erwin, Mable ,New York, Macmillan Co, 1964
4. Pepin Harriet –Modern Pattern Design ,MC Graw Hill .
5. Litmen Connie (1977): Pattern Making Design, Litton Educational Publishing Inc .
6. Bane, A (1979) Flat Pattern Design New Work.

Generic Open Elective Course (GOEC)
Assistant Fashion Designer –IV

SEMESTER – II

Level	Semester	Code:	Course	Credits	Teaching Hours	Exam Duration	Max Marks	Total Marks
4.5	**I**	**805294**	**Assistant Fashion Designer-II**	**02**	**30**	**2 Hrs**	**Theory- 30, Internal assessment -20**	**50**

Course Objectives	1. To develop and understand the principles of pattern making through flat pattern and draping. 2. Research current fashion trends, consumer preferences, and emerging styles to inform the design process. 3. 3. Attend fashion shows, trade fairs, and design exhibitions to stay updated on the latest trends and innovations in fashion.	
Course Outcomes *At the end of this course, students will be able to:*	1. Develop skills in Hand Embroidery 2. Students will be able to construct tailored garments, in correct sequence of operations. 3. Successful assistants can gain recognition for their contribution to major collections,	
Unit I	Traditional Textile 1. Traditional Costumes 1. Traditional Embroidery	Teaching Hrs 7
Unit II	Fashion 1. what is fashion 2. History of fashion 3. Classification of Fashion 4. Fashion Forcastion	Teaching Hrs 8
Unit III	Fashion Industry 1. Role in fashion designer 2. Fashion Marketing 3. Fashion business	Teaching Hrs 8
Unit IV	A. Fashion Design 1. Fashion Show 2. Retailing Merchandising 3. Communication of Advertising. B. Maintain the work area, tools, machines and computers and greening of job roles	Teaching Hrs .7

References: -

1. Walz ,B,And Morries B (1978) : The Fashion Makers Random House
2. The Dyestuff Manufactures Association Of India (1996)" Directory of Safe Dyes
3. Conforming To German Consumer Goods Ordinaces
4. India Sarees ,Kamala Dongarkary: All Indian Handicraft Board Marg -Embroidery
5. The End of Fashion By Tri Agins
6. The Little Dictionary Of Fashion: A Guide To Dress Sense For Every Woman By Christian Dior
7. Fashion – Oxford History of Art By Christopher Breward
8. The Beautiful Fall By Alicia Darks.

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